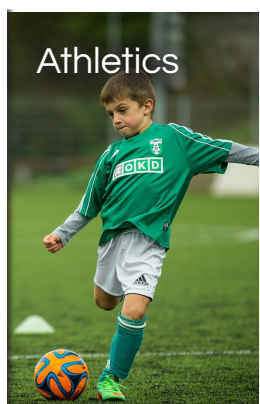


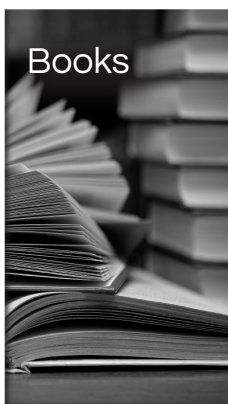
SchoolPay® Images are now FREE!!!



Transportation



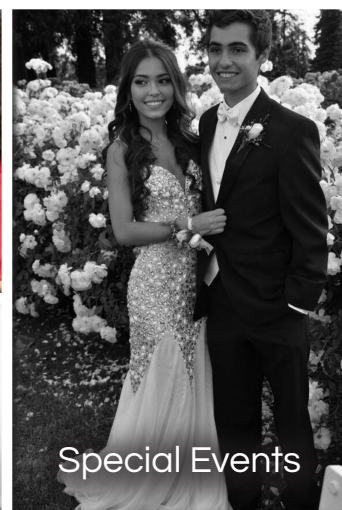
Athletics



Books



Food Service



Special Events



Summer Camps

Did you know?

67% of consumers say they prefer making purchases using images over descriptions



Back to School



Non- Profit



Field Trips

What's an "impression"?

Adding images to your payment items enhances user experience. Everywhere your payment items appear to users or administrators, an impression is counted. Your images will also appear when you promote payment items using SchoolPay social media integrations (see Promote).

Student Enrollment	Max. Annual Impressions
0-3,500	1,000,000
3,501-10,000	3,500,000
10,001-25,000	6,500,000
25,001-50,000	14,000,000
50,001-100,000	23,000,000
100,001+	27,500,000

How many do I need?

Impression count is a factor of how many images you store, how many items are live, and how many administrators and payers interact with the images. The allocated images should cover most account needs. Very large districts, with large numbers of active items, should not expect additional image costs to be significant. Your impression count is always available in your settings module.

+ How can I get more?

There are two ways!

Buy more.

Each block of 3 MM impression costs \$30. We will notify you if you approach your impression limit.



Earn More.

It pays to talk. There are a number of ways to earn free impressions for doing what you're already doing (thank you, by the way): spread the word about SchoolPay.

Encourage your non-profits to sign up. Did you know their SchoolPay accounts carry no annual service fee? If they move you both win on this deal!

+ 100K for you

+ 100K for them

Suggest SchoolPay as a payment provider to other K12 software vendors. SchoolPay powers the payment for many K12 software with our easy gateway and API. If they move their payments to SchoolPay we'll reward you and them!

+ 1MM for you

+ 1MM for them

Manage Food Service and Aftercare with SchoolPay and we'll give you an extra 3 MM impressions PLUS a free CUSTOM storefront! Display your school pride with a SchoolPay landing page and Payment Center in your school colors!

+ 3MM

